



**CORRECTBOOK.**  
endless WRITING for everyone

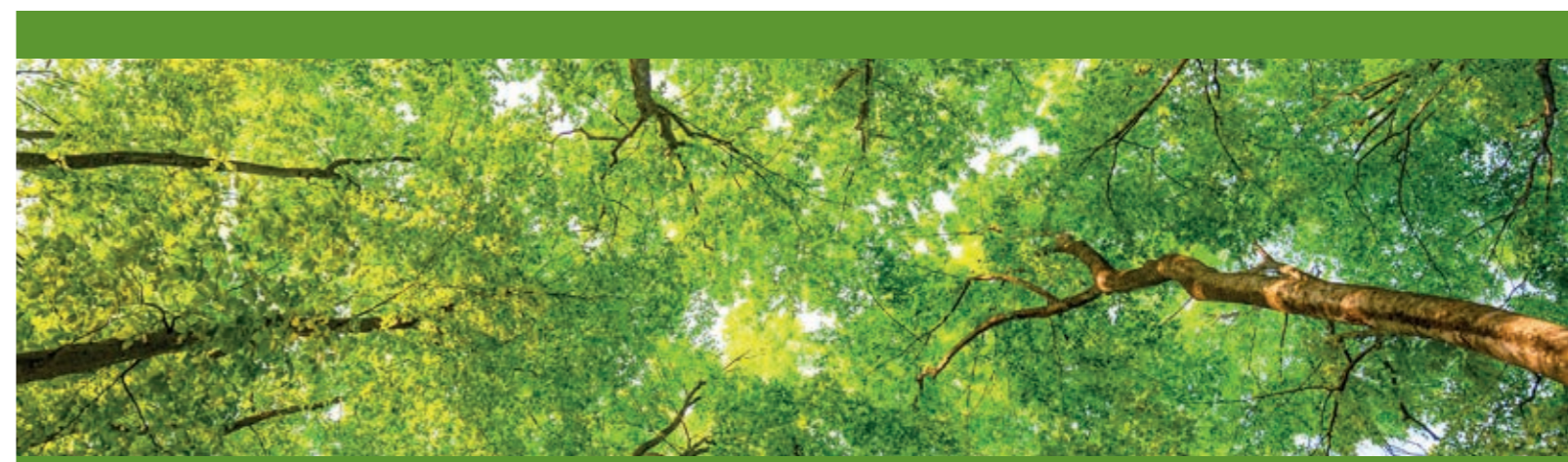


# CORRECTBOOK APP

## The online work environment of Correctbook

With the free Correctbook PDF scan app, important data can be digitally stored, organized and shared. Share at the office for employees in the cloud or store them in folders.

- Correctbook has the same writing experience as on paper.
- Save written notes digitally with the free Correctbook Scan app or share them in the Cloud.
- Erase your notes with the back of the pen, a dry or damp cloth, the Correctbook wiping clothes or the Correctbook cleaning kit.



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## Endless writing for everyone with a Correctbook!

Endlessly erasable and reusable notebooks, for everyone in this world!  
An innovative sustainable product with a beautiful story, for use at home and at the office. When purchasing a Correctbook product you give the same endless writing experience to children who do not have access to writing material. A wonderful mission against illiteracy.



## THE STORY OF CORRECTBOOK.

Correctbook is a social enterprise battling against illiteracy in developing countries. 250 million children do not have the school material to learn how to write. We developed a reusable notebook, to write endlessly. Correctbook sells a variety of innovative products and, subsequently, to donate (25% B2C, 10% B2B) reusable school materials to the slums of South Africa.

These children wanted to learn how to write, but they did not have the materials to do so. The problem is that paper notebooks can be used only once. A never ending erasable notebook, so that the children have writing materials they can use over and over again.

## Writing as a service

Correctbook not just donates, they also created the Correctbook Development program that enables writing as a service. A program at hundreds of schools in collaboration with development aid partners. The children at the schools are provided with a Correctbook, a pen, ink stations, a wipe cloth and a safety box for in class. Does a product gets broken, it will be replaced. The schools are being controlled for the correct usage of Correctbook and the teachers are



getting a training how to use the products correctly. A child could write for a trimester with every Correctbook sold.

## Correctbook at the office or as a gift



# PERSONALIZED

## Have your Correctbook personalized.

- Choose a format (A4, A5, A5 hardcover, A6, A7, Scratch and Scratch to do)
- Choose a color and have your logo printed on the cover.
- Fully customizable with your company logo and colours.
- Whiteboard pages blank or lined. At extra cost with dots, squares, to-do sheets or printed with your own logo on every page.

Everything is possible for your perfect give away for your customers.



# THE IMPACT

## The impact of Correctbook:

Children in need with a Correctbook + ink pot + wipe cloth and storage box. Correctbook wants to provide 1 million children with a Correctbook before 2023. An ambitious goal to make a statement to the world. This gives illiteracy the attention it deserves



## Benefits of the Correctbook:

- Infinite writing with the included pen + eraser + wiping cloth.
- Choose from a variety of sizes.
- Suitable for home and office, just for everyone.
- Pen marks can not be erased by hand.
- Digitize your notes and ideas with the Correctbook app.
- Several ways to personalize your cover and pages.
- Save costs on writing materials.
- Expand your Correctbook with extra pages.