

IT'S A BOTTLE

SPECS

- 500ml
- Modular. 40% space saving
- Suitable for tap water, fruit juices and alcohol <13%
- Dishwasher proof
- Doesn't smell and taste like oil plastic
- 94% bioplastic from Brazilian sugarcane*
- Designed & manufactured in Holland

** Our Brazilian supplier abides by a strict Code of Conduct: the sugarcane isn't planted nearby protected natural reserves and employees receive a decent salary. Our manufacturer sticks to a 6% margin as in the same production facility 'oilplastic' is processed as well. Jointly, we investigate how to guarantee 100% biobased plastic in the near future.*

MATERIALS

- Free of BPA and chemicals
- Food contact approved
- 100% recyclable
- Bottle and cap: BIO-HDPE (BIO-High Density Polyethene)
- Middle part ring: BIO-TPE (BIO-Thermoplastic Elastomer)
- Cap ring: BIO-TPE (BIO-Thermoplastic Elastomer)
- Coloured with natural pigments



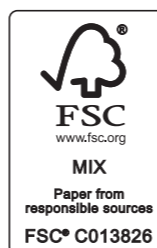
BE O



SUGAR ON YOUR LIPS



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PLASTIC IS DEAD: LONG LIVE PLANT BASED MATERIAL

900 TIMES THE EMPIRE STATE BUILDING

Just to you give an idea: 900 entire Empire State buildings can be made from the annual plastic production. Only nine of these would then be made of biobased plastic. That's just 1%, which in turn means that annually 308 billion kilo plastic is made from crude oil. Worldwide fossil oil usage in the plastic industry equals the amount of oil used in aviation. Ouch.

BRING IT ON WITH YOUR CARBON

During five years a sugarcane plant is used for its resources, thereafter the plant is replaced. (fossil oil is used just once and needs millions of years to be generated). Sugarcane also absorbs three times as much carbon compared to what it emits when it's processed. Whereas oil just emits carbon when burned. Need to say more?

COLOURING SUGARCANE WITH SEA SHELLS

BE O disrupts the plastics industry by developing products from annually renewable resources, such as sugarcane, switchgrass, cassava and algae. Hello bioplastic! Our first product, the BE O bottle, is made of residual Brazilian sugarcane. The sugarcane is first used for sugar and bio-ethanol. From the bio ethanol we can make our material. Natural pigments from sea shells and charcoal give the bottles its colours.



REDUCE MORE CO2

MAKE A BIG DIFFERENCE

Using printed BE O bottles ensures your company to accelerate the transition to a new, good type of plastic. Make it a surprise to your colleagues, suppliers, visitors and clients. To them, the BE O bottle is more than a statement: it's a concrete step to an oil plastic free, better world.



THE PERSONALIZATION OPTIONS

Be original & unique and choose a combination of the options below to personalize your BE O bottle:

- Printed with your logo on the cap
- Printed on the lower part of the bottle with your logo and / or marketing slogan
- Full colour label from 250 pieces
- Choose your own color ring from 2,500 bottles (standard white or black)
- Pantone Matching BEO Bottle from 10.000 pieces

GOOD TO KNOW!
For every BE O bottle sold, one tree is planted by Trees for the Future. This way you'll reduce your impact on climate change even more.
30,000 Trees have already been planted!

